



## **Sponsors Data Privacy Notice**

### **What information is being collected?**

The information we are collecting includes:

- Organisation's name
- Organisation's bio
- Organisation's social media (Twitter, Facebook, Instagram)
- Organisation's website
- Organisation's logo
- Organisation's email

### **Who is collecting it?**

AFC Unity are collecting and processing this information.

### **How is it collected?**

This data is collected electronically, with organisations entering into AFC Unity's sponsorship raffle by completing the AFC Unity Sponsorship Raffle Application document.

This data will enable AFC Unity to list all those that enter the sponsorship raffle on the website, promote them on social media and also enter them into the raffle. It also means we have the information needed to process the winning raffle prizes.

## **How will it be used?**

We collect and process this data for several reasons, including:

Purpose	Personal information used	Lawful basis
To enter organisations into the AFC Unity Sponsorship 2018-2020 raffle and process the raffle prizes.	<ul style="list-style-type: none"><li>• Organisation's name</li><li>• Organisation's bio</li><li>• Organisation's social media (Twitter, Facebook, Instagram)</li><li>• Organisation's website</li><li>• Organisation's logo</li></ul>	Processing is necessary for the performance of a contract to which the data subject is party, with the data collected needed for AFC Unity to enter the organisation into the sponsorship raffle and process the raffle prizes.
Maintain ongoing contact with sponsors during the 2 years they are club sponsors.	<ul style="list-style-type: none"><li>• Organisation's name</li><li>• Organisation's email</li><li>• Organisation's social media (Twitter, Facebook, Instagram)</li></ul>	Through having a legitimate interest of keeping sponsors up-to-date and informed about events, activities, campaigns and opportunities of the club they might be interested in, alongside promoting their work as sponsors.

## **Who will it be shared with?**

This information will be public in order to fulfil the sponsorship raffle contractual obligations.

## **Data Controller**

The data controller is AFC Unity.

Address of data controller: AFC Unity, The Circle, 33 Rockingham Lane, Sheffield, S1 4FW  
Email: [afcunity@gmail.com](mailto:afcunity@gmail.com)

Key contact from AFC Unity to talk to regarding data protection matters is Jane Watkinson, Director and Secretary, [janewatkinson@afcunity.org](mailto:janewatkinson@afcunity.org)

Other key contacts:

Anna Cordwell, Director and Chair, [annacordwell@afcunity.org](mailto:annacordwell@afcunity.org)

Jay Baker, Director and Manager, [jaybaker@afcunity.org](mailto:jaybaker@afcunity.org)

Sophie Smith, Director and Welfare Officer, [sophiesmith@afcunity.org](mailto:sophiesmith@afcunity.org)

Jaimee Reeve, Director, [jaimereeve@afcunity.org](mailto:jaimereeve@afcunity.org)

## **Retention Period**

This information will be publicly displayed for 2 years with this then deleted from our website in June 2020. Organisations that win the kit sponsorship prizes will be the kit sponsors for 2 years.

## **Data Subjects Rights**

The GDPR provides the following rights for individuals:

1. The right to be informed
2. The right of access
3. The right to rectification
4. The right to erasure
5. The right to restrict processing
6. The right to data portability
7. The right to object
8. Rights in relation to automated decision making and profiling.

For more, see here: <https://ico.org.uk/for-organisations/guide-to-the-general-data-protection-regulation-gdpr/individual-rights/>

## **Changes to This Notice**

We may update this privacy notice from time to time. When we change this notice in a material way, we will update the version date at the bottom of this page. For significant changes to this notice we will try to give you reasonable notice unless we are prevented from doing so. Where required by law we will seek your consent to changes in the way we use your personal information.